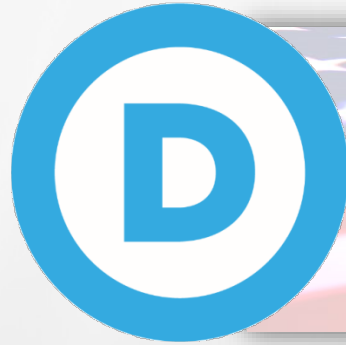
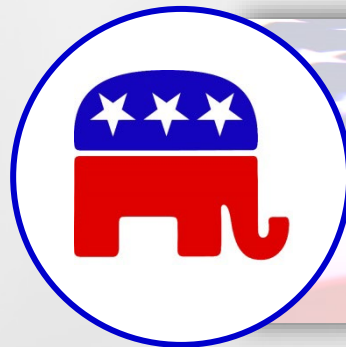


78.3% OF OXNARD/VENTURA ADULTS ARE REGISTERED TO VOTE

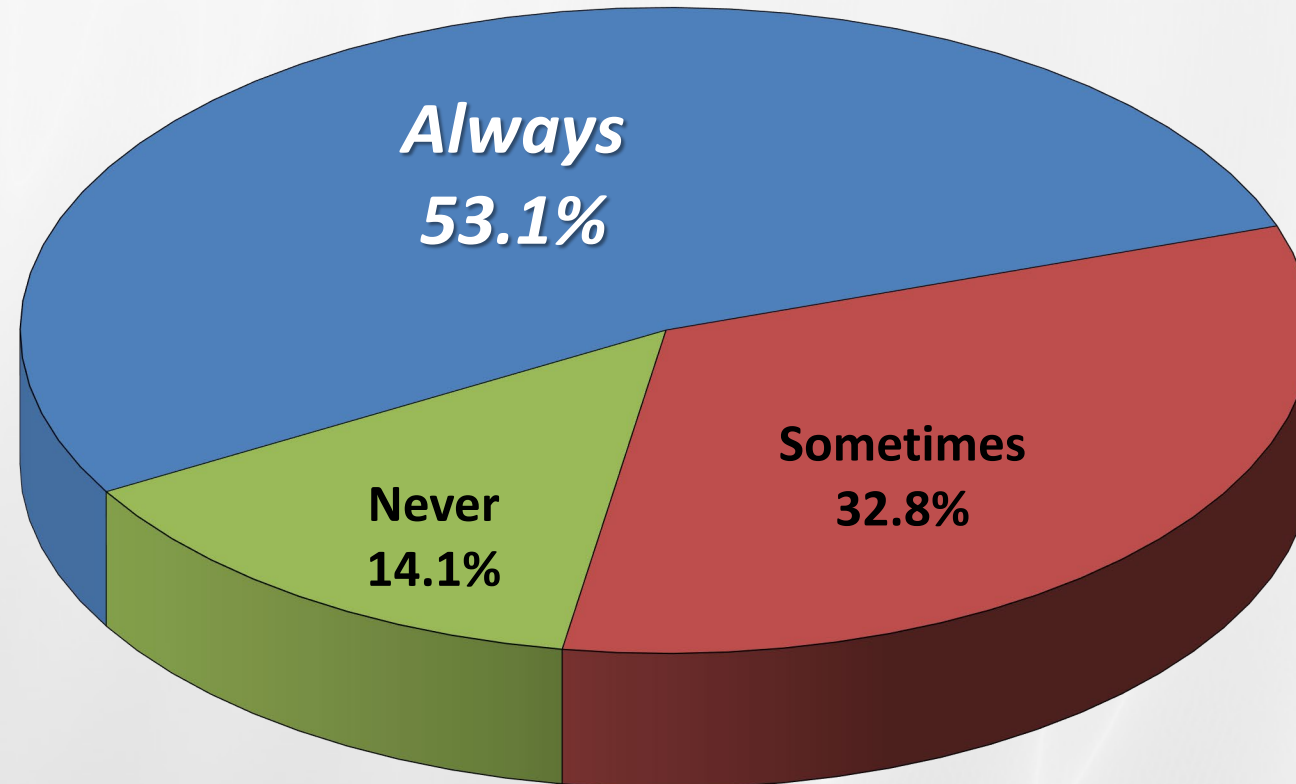


**30% OF REGISTERED VOTERS
ARE DEMOCRATS**



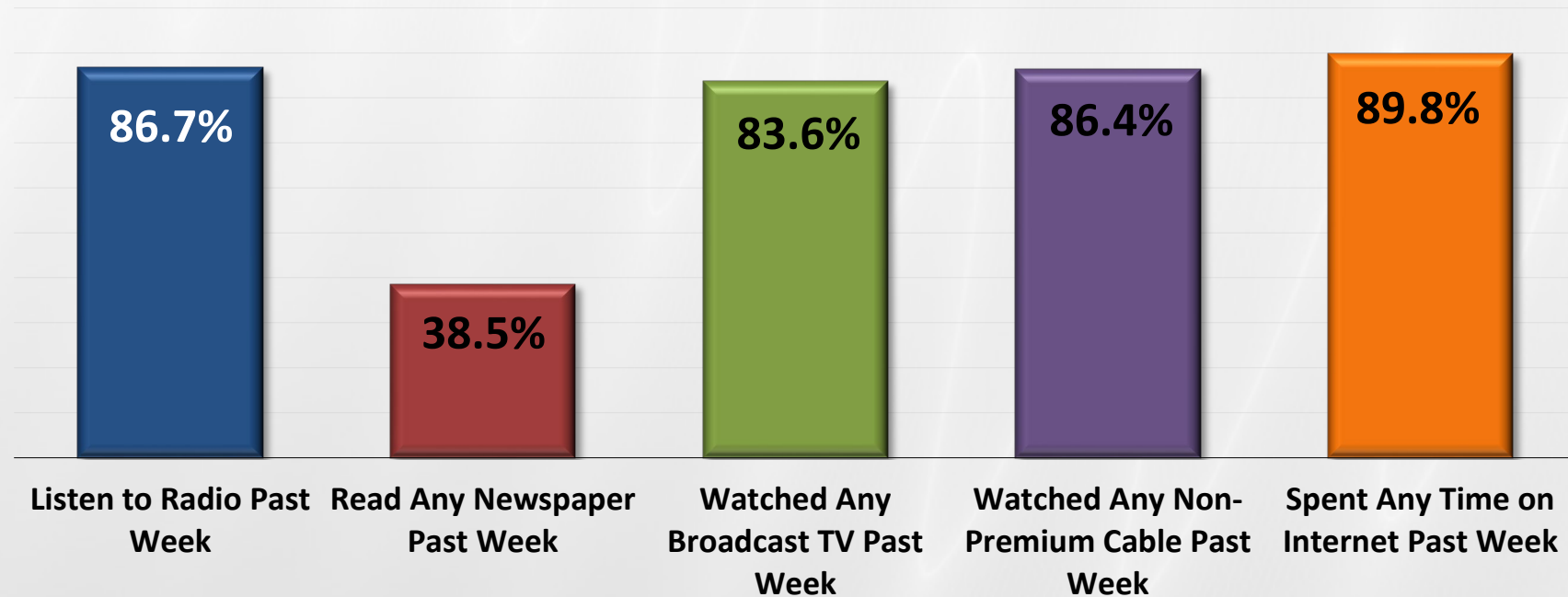
**25% OF REGISTERED VOTERS ARE
REPUBLICANS**

OVER HALF OF REGISTERED VOTERS ALWAYS VOTE IN ANY ELECTION



RADIO REACHES REGISTERED VOTERS

Radio reaches **86.7%** of Oxnard/Ventura's Registered Voters



REGISTERED VOTERS LISTEN TO RADIO MORE THAN PANDORA



86.7%

**OF REGISTERED VOTERS
LISTENED TO RADIO IN THE
PAST WEEK**



24.3%

**OF REGISTERED VOTERS
HAVE VISITED PANDORA IN
THE PAST WEEK**

REGISTERED VOTERS LISTEN TO RADIO

More registered voters listen to Radio in a WEEK than visit these social networking sites in a MONTH

