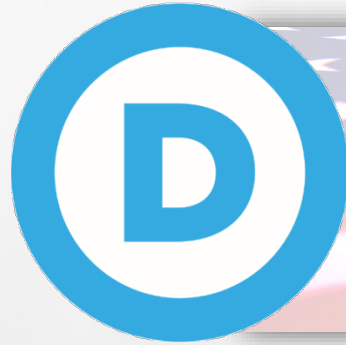
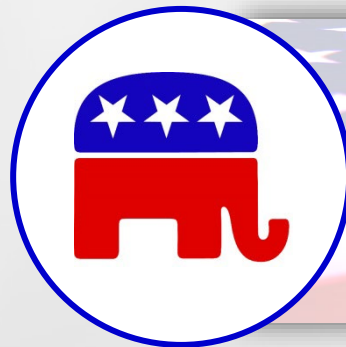


56.1% OF HISPANICS ARE REGISTERED TO VOTE

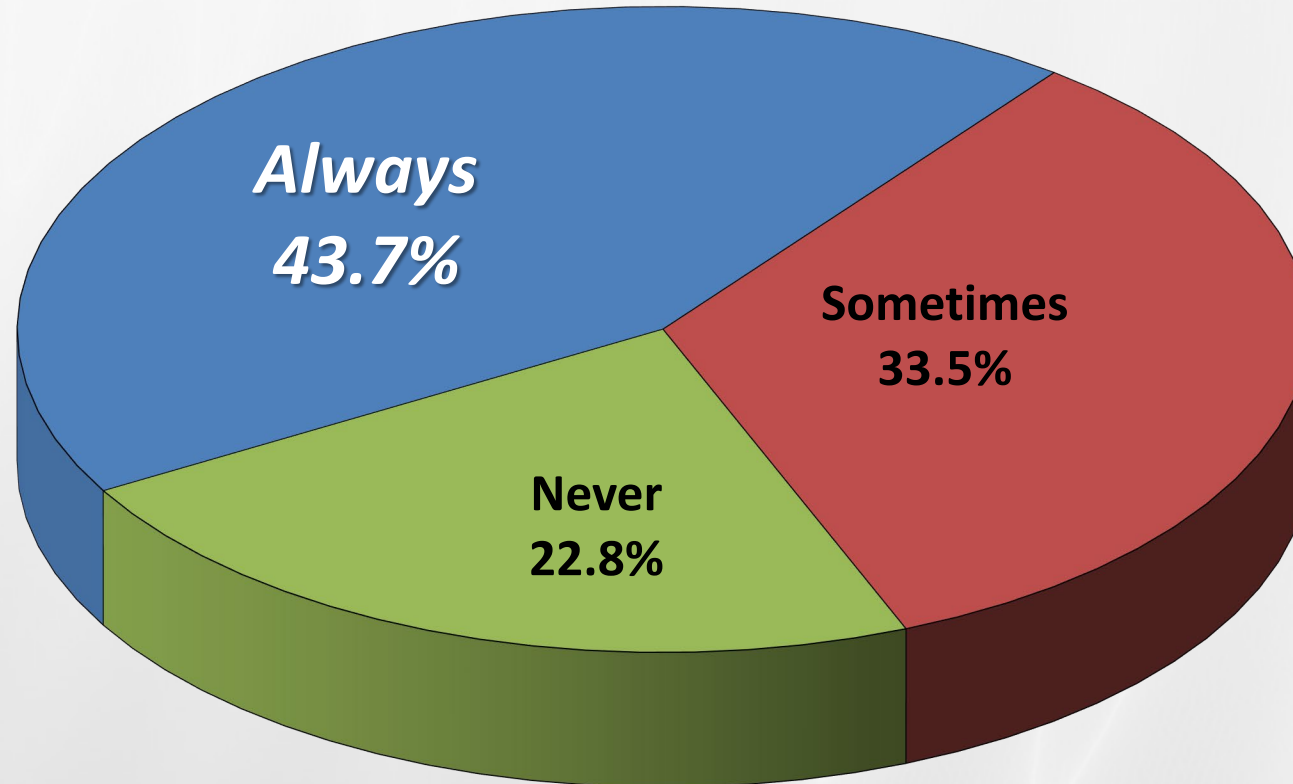


36.8% OF HISPANIC REGISTERED VOTERS ARE DEMOCRATS



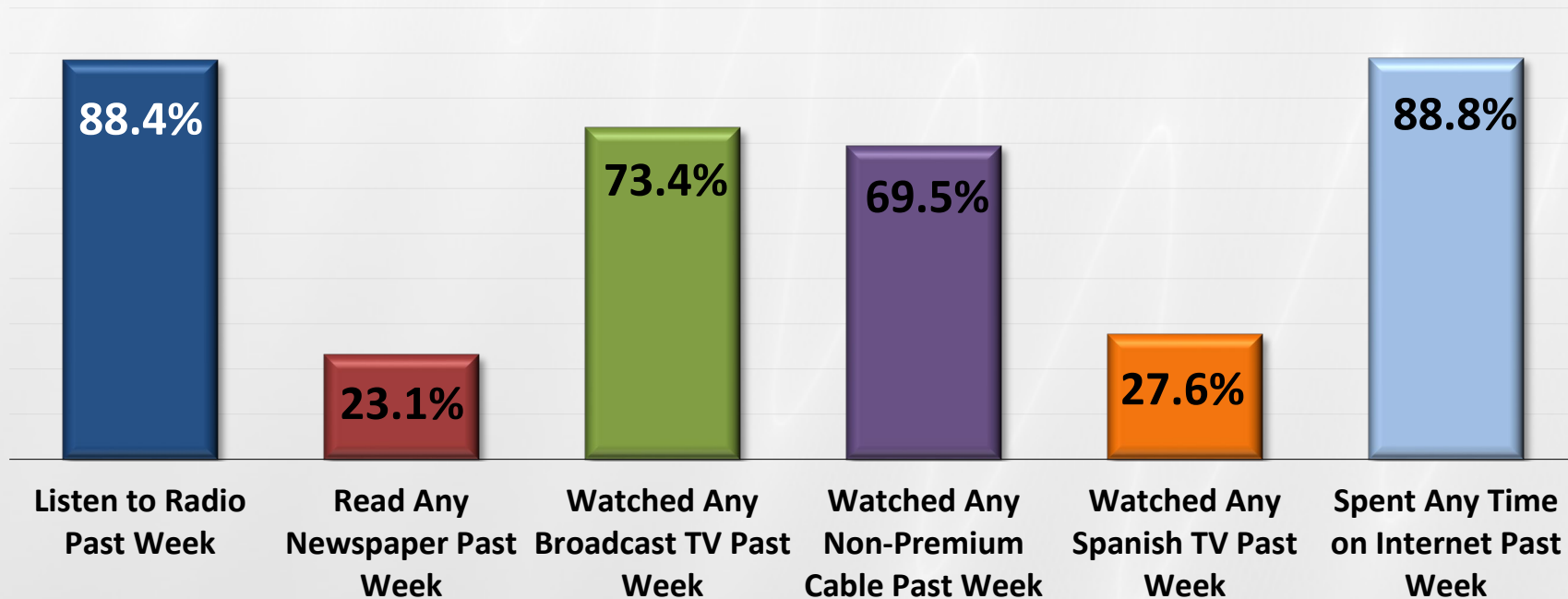
18.8% OF HISPANIC REGISTERED VOTERS ARE REPUBLICANS

43.7% OF HISPANIC REGISTERED VOTERS ALWAYS VOTE IN ANY ELECTION



RADIO REACHES HISPANIC REGISTERED VOTERS

Radio reaches **88.4%** of San Diego's Hispanic Registered Voters



Note: Any Spanish broadcast stations include: Azteca America, MundoFox, Telemundo, UniMas, or Univision.

HISPANIC REGISTERED VOTERS LISTEN TO RADIO MORE THAN PANDORA



91.2%

**OF HISPANIC REGISTERED
VOTERS LISTENED TO
RADIO IN THE PAST WEEK**



21.4%
**OF HISPANIC REGISTERED VOTERS HAVE
VISITED SPOTIFY IN THE PAST WEEK**



16.1%
**OF HISPANIC REGISTERED VOTERS HAVE
VISITED PANDORA IN THE PAST WEEK**

HISPANIC REGISTERED VOTERS LISTEN TO RADIO

More Hispanic registered voters listen to Radio in a WEEK than visit these social networking sites in a MONTH

