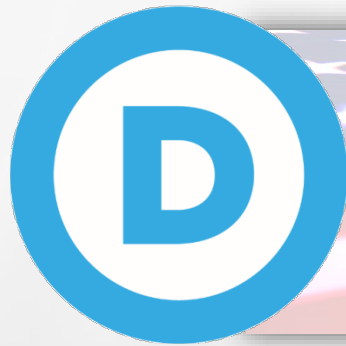
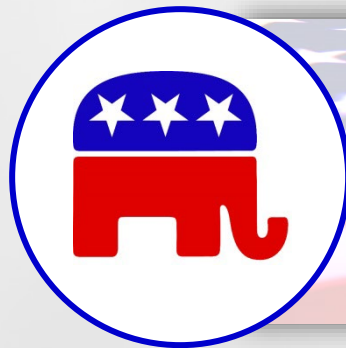


67.2% OF RIVERSIDE/SAN BERNARDINO HISPANICS ARE REGISTERED TO VOTE

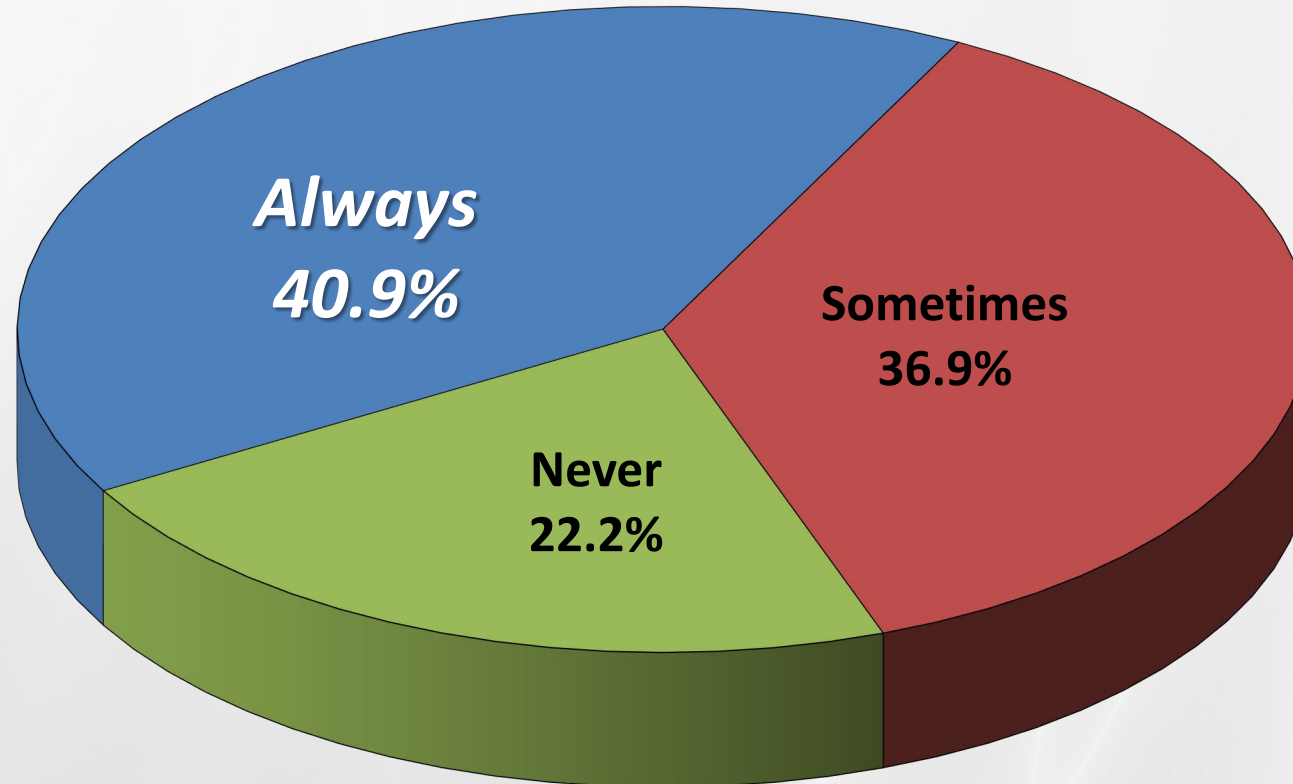


**41.3% OF REGISTERED VOTERS
ARE DEMOCRATS**



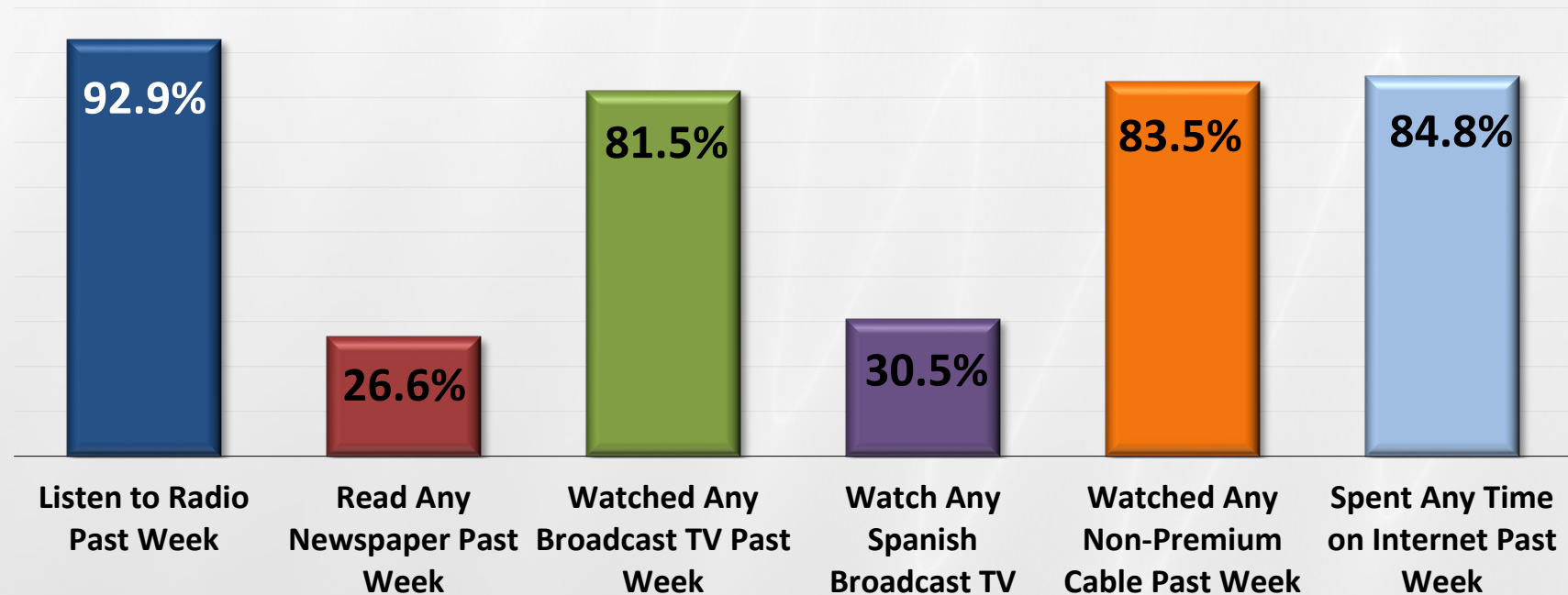
**15.8% OF REGISTERED VOTERS ARE
REPUBLICANS**

ONE OUT OF FOUR HISPANIC REGISTERED VOTERS ALWAYS VOTE IN ANY ELECTION



RADIO REACHES HISPANIC REGISTERED VOTERS

Radio reaches **92.9%** of Riverside/San Bernardino's Hispanic Registered Voters



HISPANIC REGISTERED VOTERS LISTEN TO RADIO

More Hispanic registered voters listen to Radio in a WEEK than visit these social networking sites in a MONTH

