



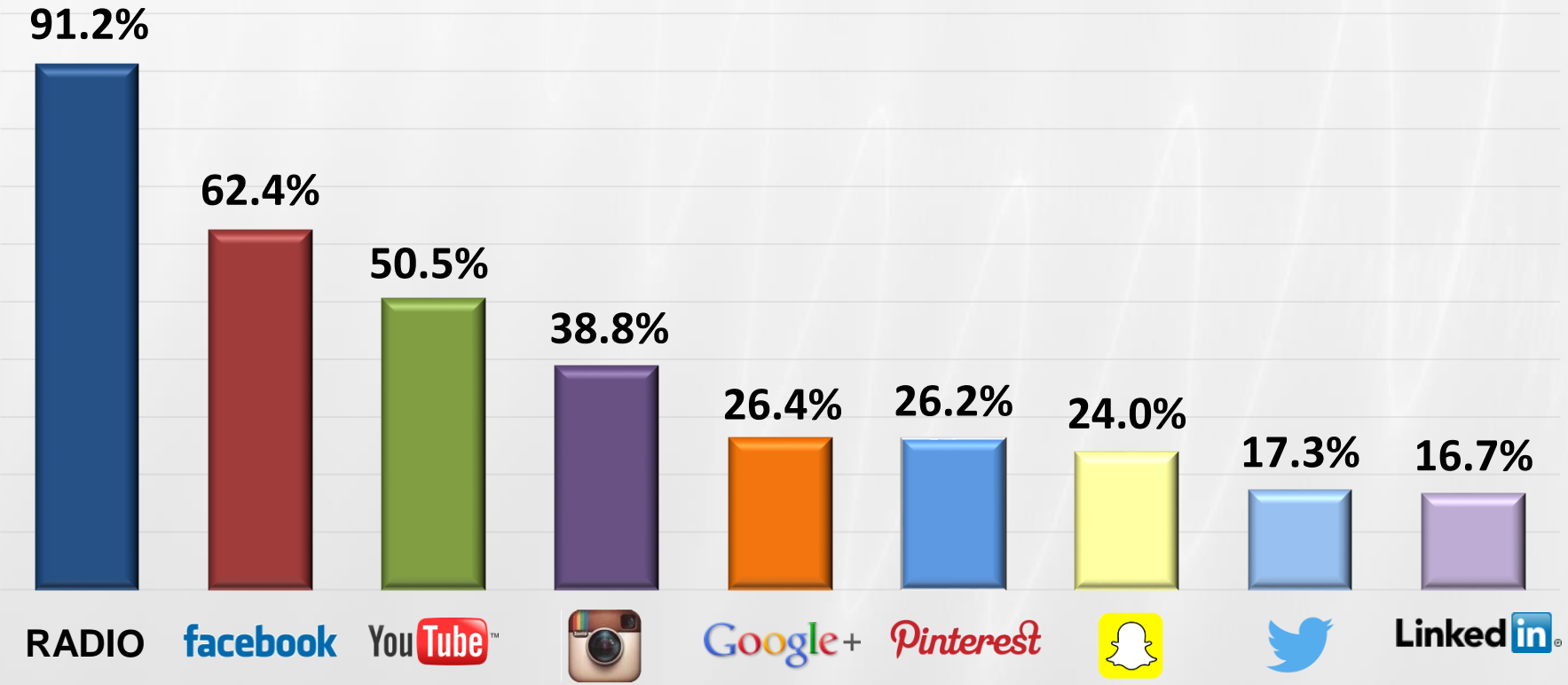
RADIO REACHES 90.3%
OF PERSONS 12+ IN
SOUTHERN CALIFORNIA
EVERY WEEK



9 HOURS
SPENT WITH RADIO
EACH WEEK

MORE VENTURA **ADULTS 18+** LISTEN TO RADIO IN A WEEK THAN VISIT THESE SOCIAL NETWORKING SITES IN A MONTH

Reach %



Source: Scarborough, R1 2019 (January 2018 - 2019), Oxnard/Ventura CBSA, Adults 18+.

RADIO REACHES OXNARD/VENTURA ADULTS 18+

Radio reaches **91.2%** of *Oxnard/Ventura Adults 18+*

