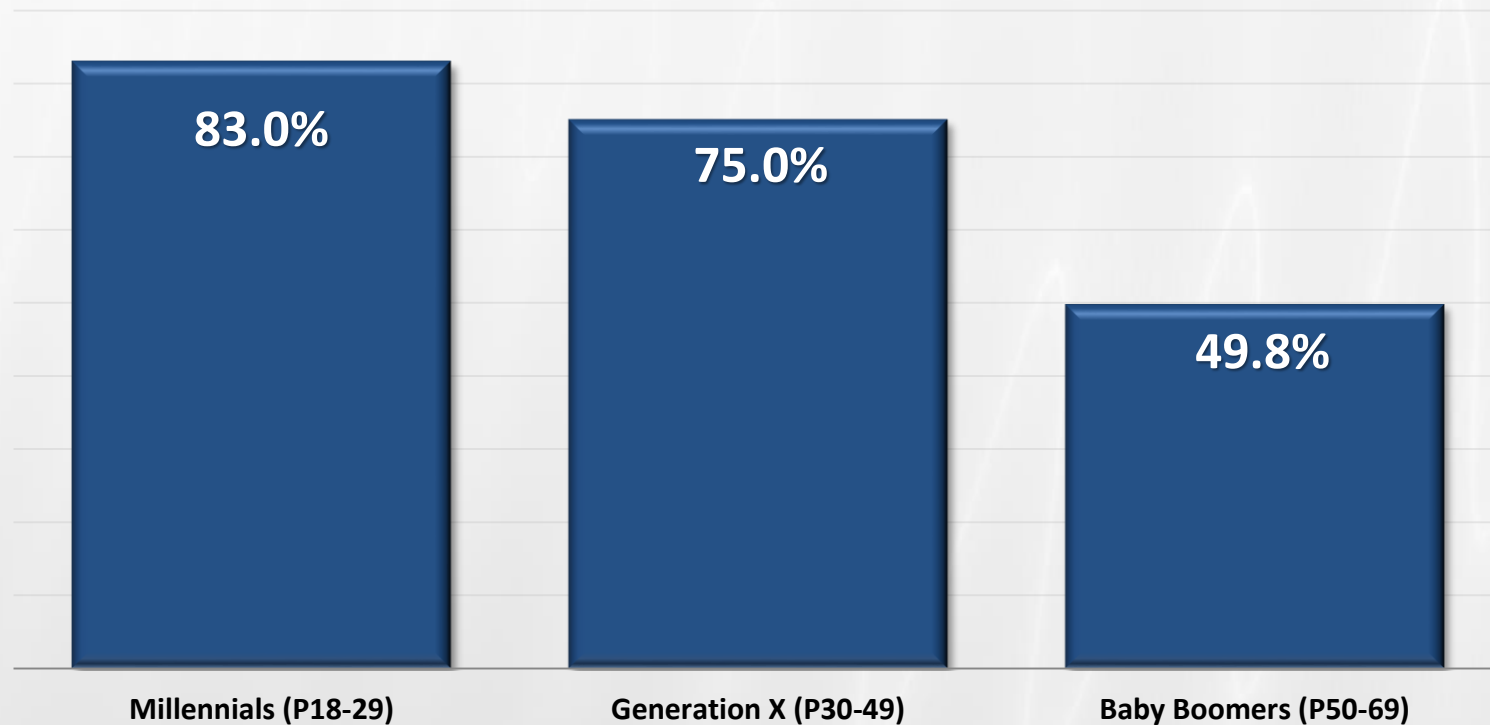


83.0% OF MILLENNIALS LISTENED TO ONLINE RADIO IN THE PAST MONTH.

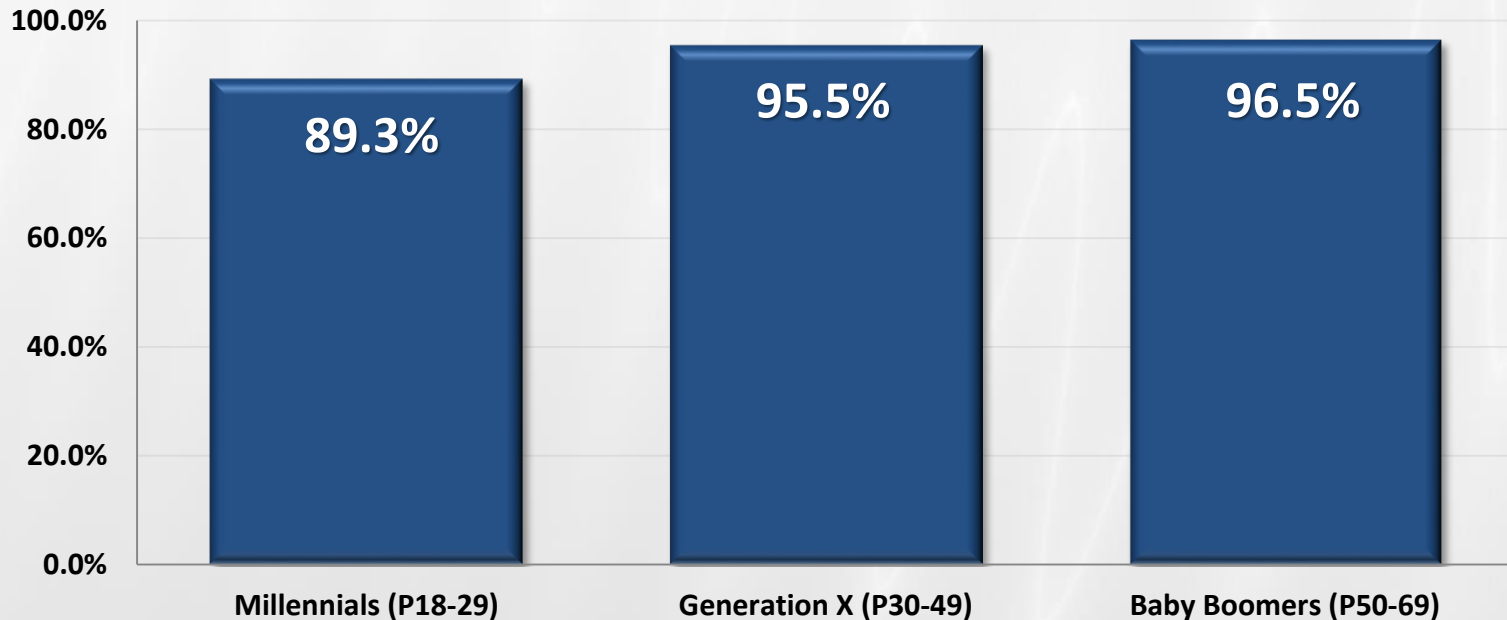


Online Radio = Listening to AM/FM radio stations online or listening to audio content available only on the Internet.

IN SOUTHERN CALIFORNIA, DID YOU KNOW...?

89.3% of Millennials who listened to Online Radio in the past month still listen to over-the-air AM/FM Radio every week.

**% of monthly Online Radio listeners who listened to
over-the-air AM/FM Radio
*Monday-Sunday, 6a-mid***



Online Radio = Listening to AM/FM radio stations online or listening to audio content available only on the Internet.