

67.7% OF SAN DIEGO HISPANICS ARE REGISTERED TO VOTE

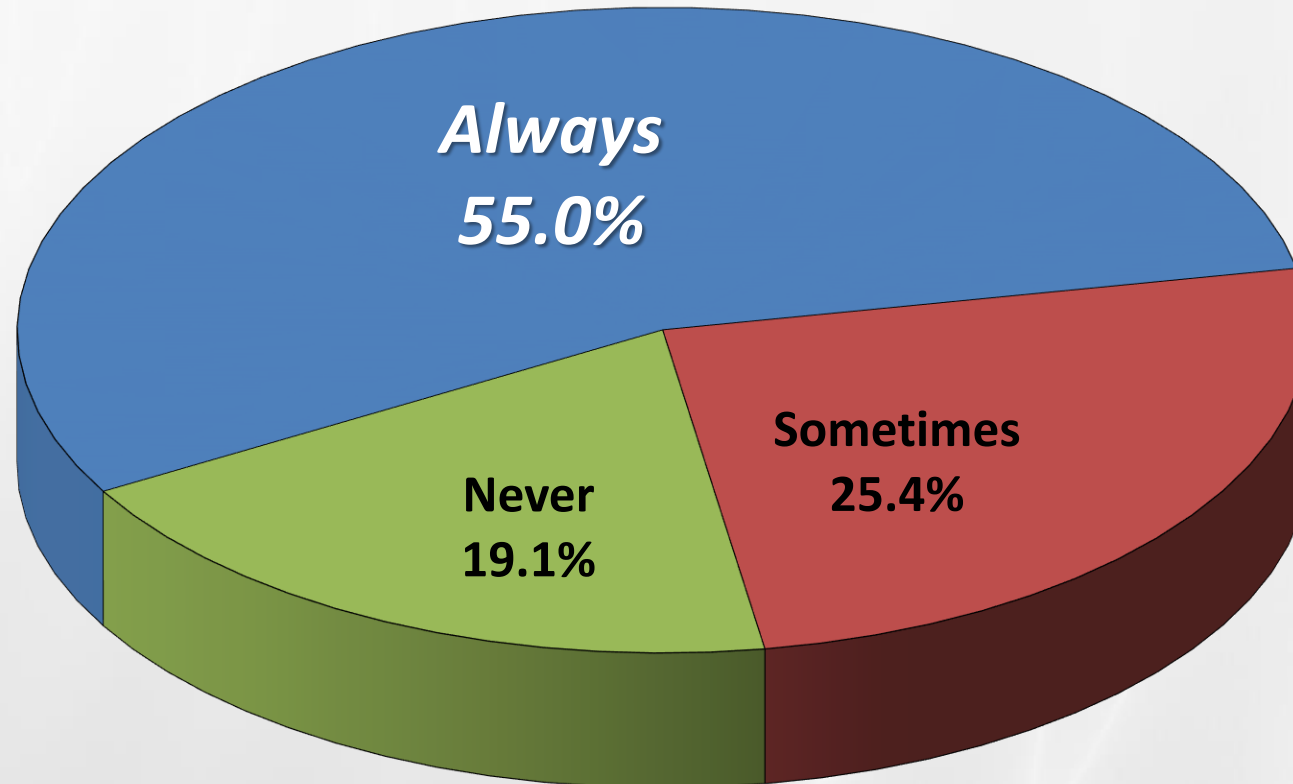


40.0% OF HISPANIC REGISTERED VOTERS ARE DEMOCRATS



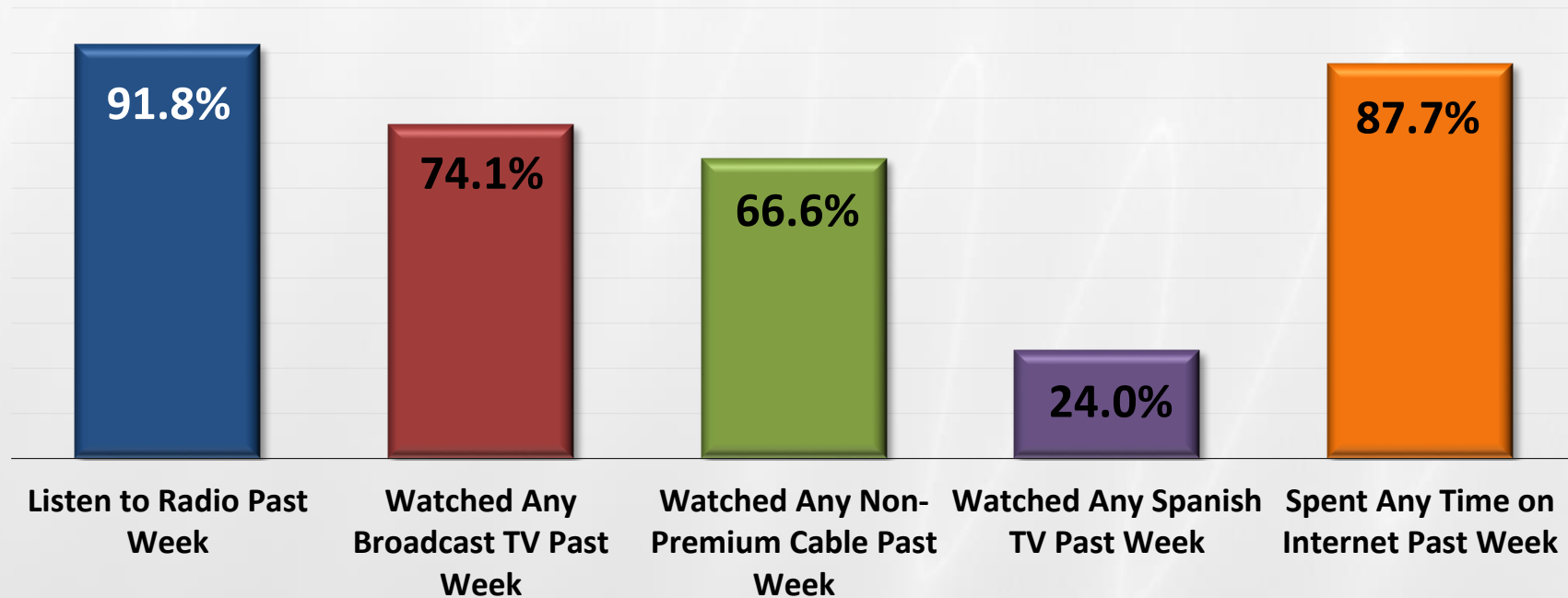
17.5% OF HISPANIC REGISTERED VOTERS ARE REPUBLICANS

52.0% OF HISPANIC REGISTERED VOTERS ALWAYS VOTE IN ANY ELECTION



RADIO REACHES MORE **HISPANIC REGISTERED VOTERS** IN A WEEK THAN ANY OTHER MEDIUM

*Radio reaches **91.8%** of San Diego's Hispanic Registered Voters*



Note: Any Spanish broadcast stations include: Azteca America, MundoFox, Telemundo, UniMas, or Univision.

SAN DIEGO'S HISPANIC REGISTERED VOTERS LISTEN TO RADIO MORE THAN PANDORA



91.8%

OF HISPANIC REGISTERED VOTERS LISTENED TO RADIO IN THE PAST WEEK



25.7% OF HISPANIC REGISTERED VOTERS HAVE VISITED PANDORA IN PAST MONTH

HISPANIC REGISTERED VOTERS LISTEN TO RADIO

More Hispanic registered voters listen to Radio in a WEEK than visit these social networking sites in a MONTH

