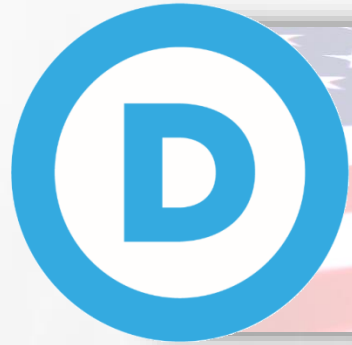
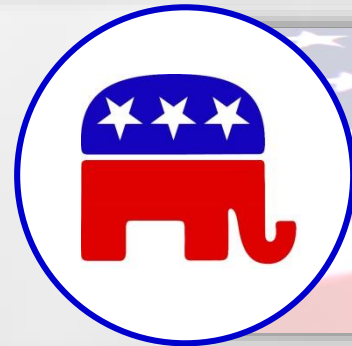


# NEARLY 8 OUT OF 10 ANGELENOS ARE REGISTERED TO VOTE



**41.8% OF REGISTERED  
VOTERS ARE DEMOCRATS**

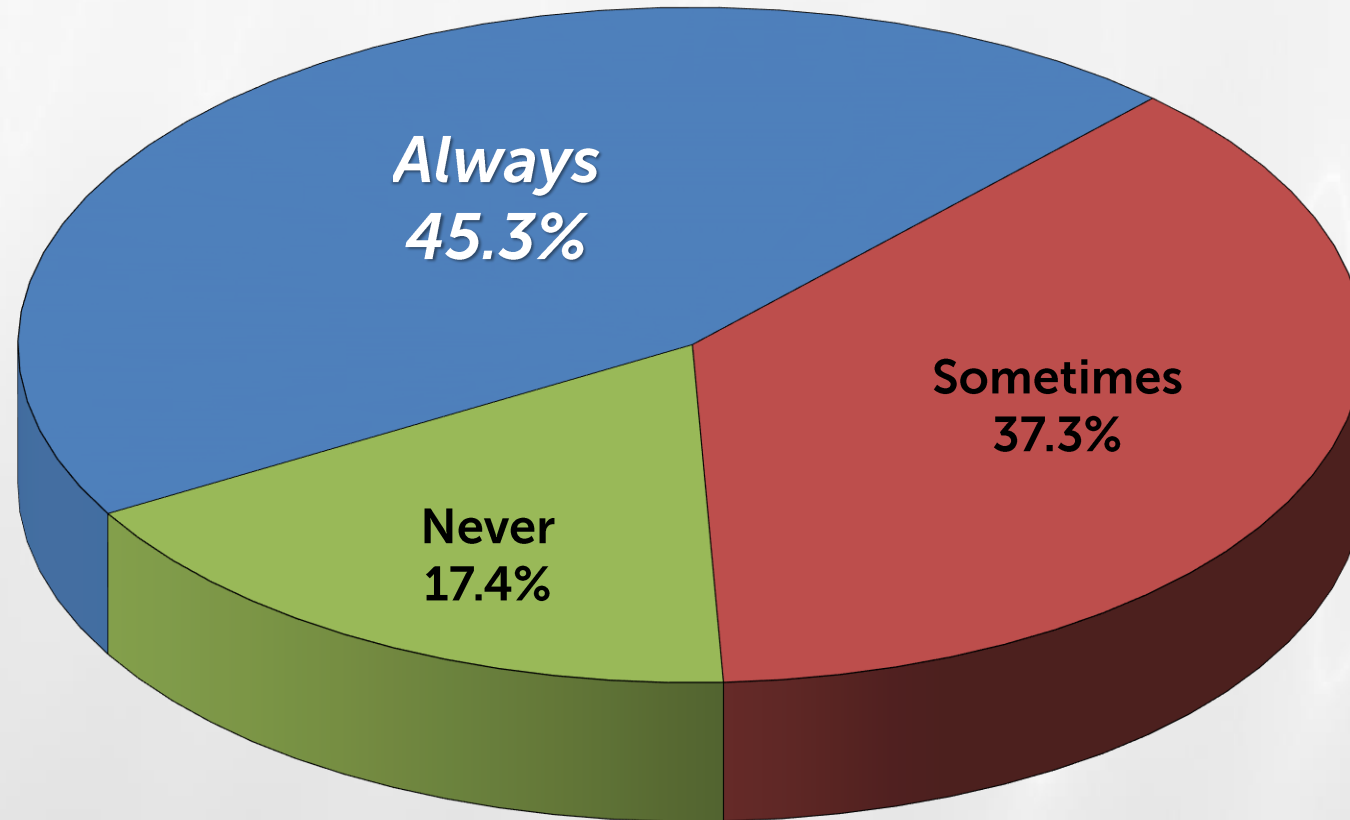


**20.2% OF REGISTERED  
VOTERS ARE REPUBLICANS**



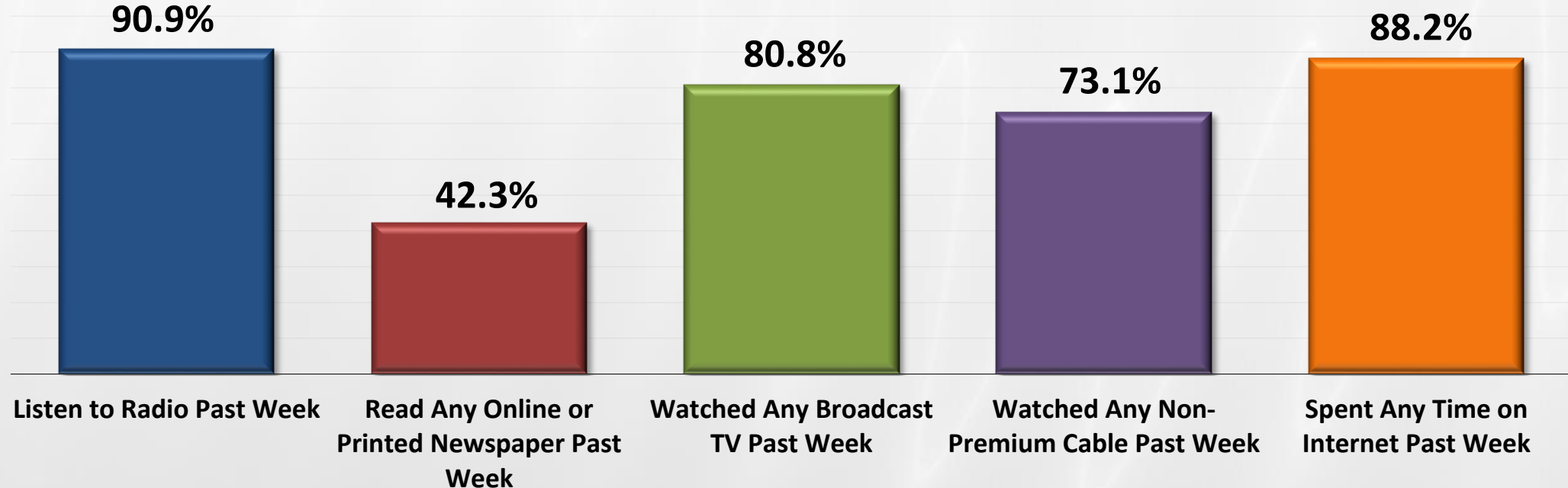
**7.1% OF REGISTERED  
VOTERS ARE INDEPENDENT**

# 45.3% OF REGISTERED VOTERS ALWAYS VOTE IN ANY ELECTION



# RADIO REACHES MORE REGISTERED VOTERS IN A WEEK THAN ANY OTHER MEDIUM

Radio reaches **90.9%** of Registered Voters



# REGISTERED VOTERS LISTEN TO RADIO MORE THAN PANDORA



**90.9%**

**OF REGISTERED VOTERS  
LISTENED TO RADIO IN  
THE PAST WEEK**



**19.6%**

**OF REGISTERED VOTERS  
HAVE VISITED PANDORA IN  
THE PAST WEEK**



Spotify

**17.2%**

**OF REGISTERED VOTERS  
HAVE VISITED SPOTIFY IN  
THE PAST WEEK**

# REGISTERED VOTERS LISTEN TO RADIO

More registered voters listen to Radio in a WEEK than visit these social networking sites in a MONTH

