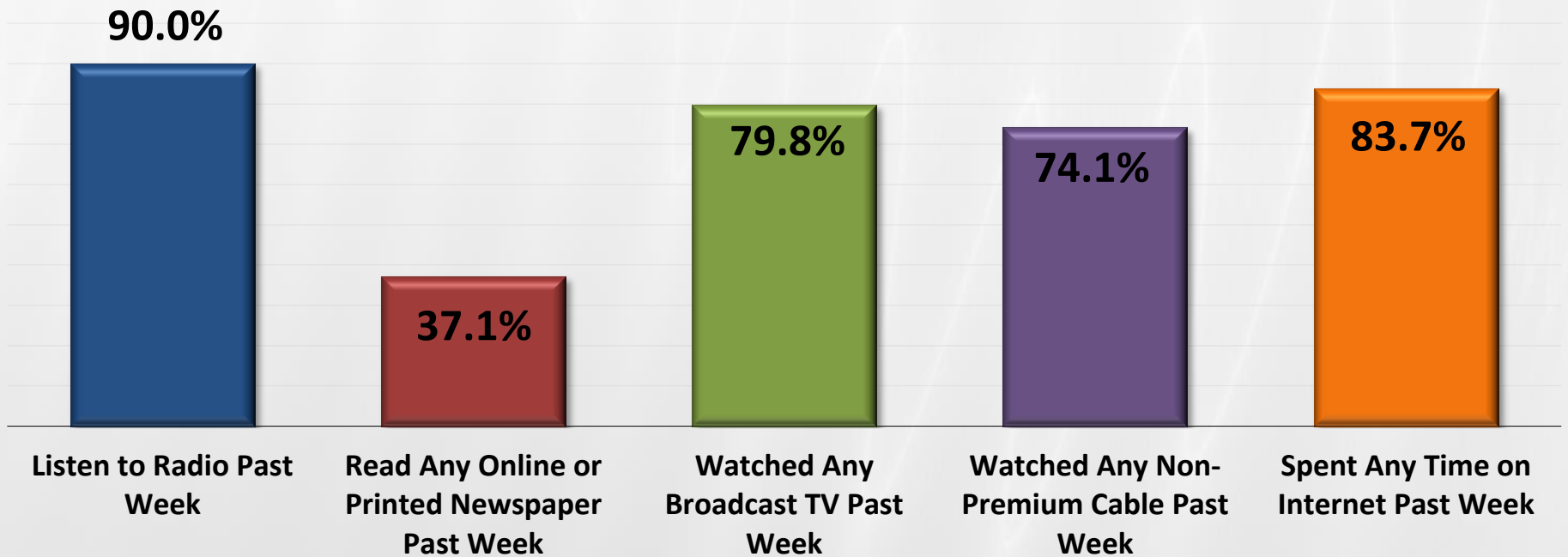




RADIO REACHES MORE **ADULTS 18+** IN A WEEK THAN ANY OTHER MEDIUM

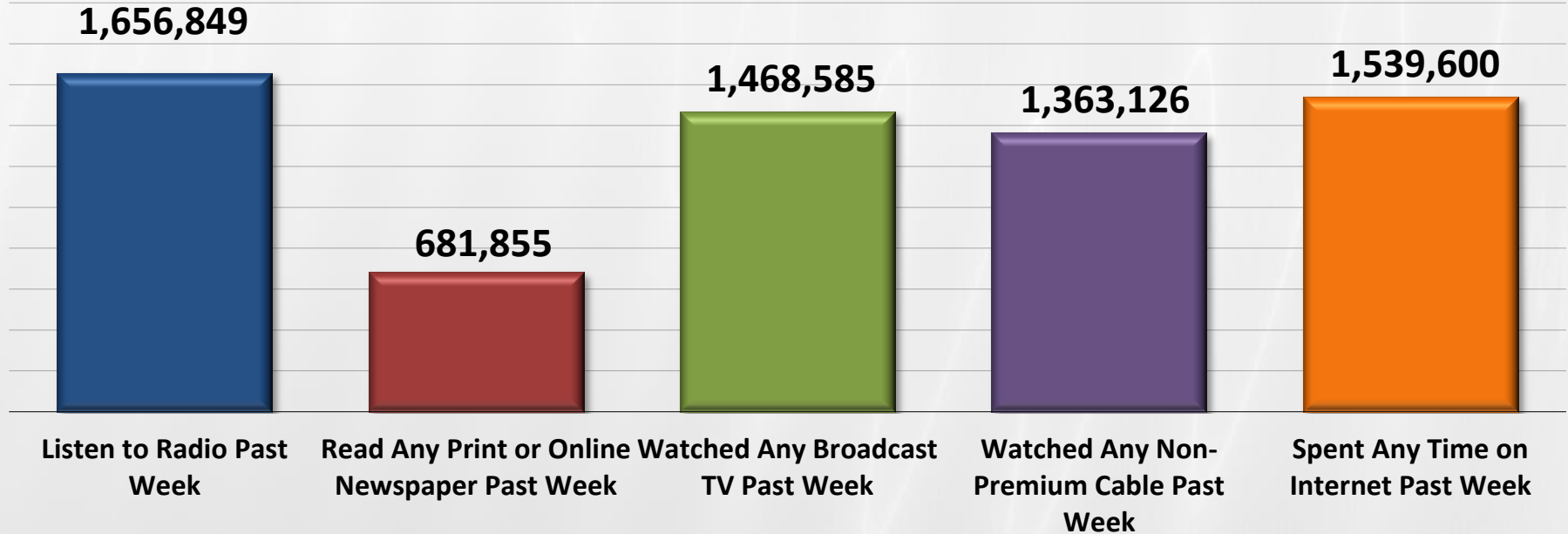
Radio reaches **90.0%** of Inland Empire **Adults 18+**





RADIO REACHES MORE **ADULTS 18+** IN A WEEK THAN ANY OTHER MEDIUM

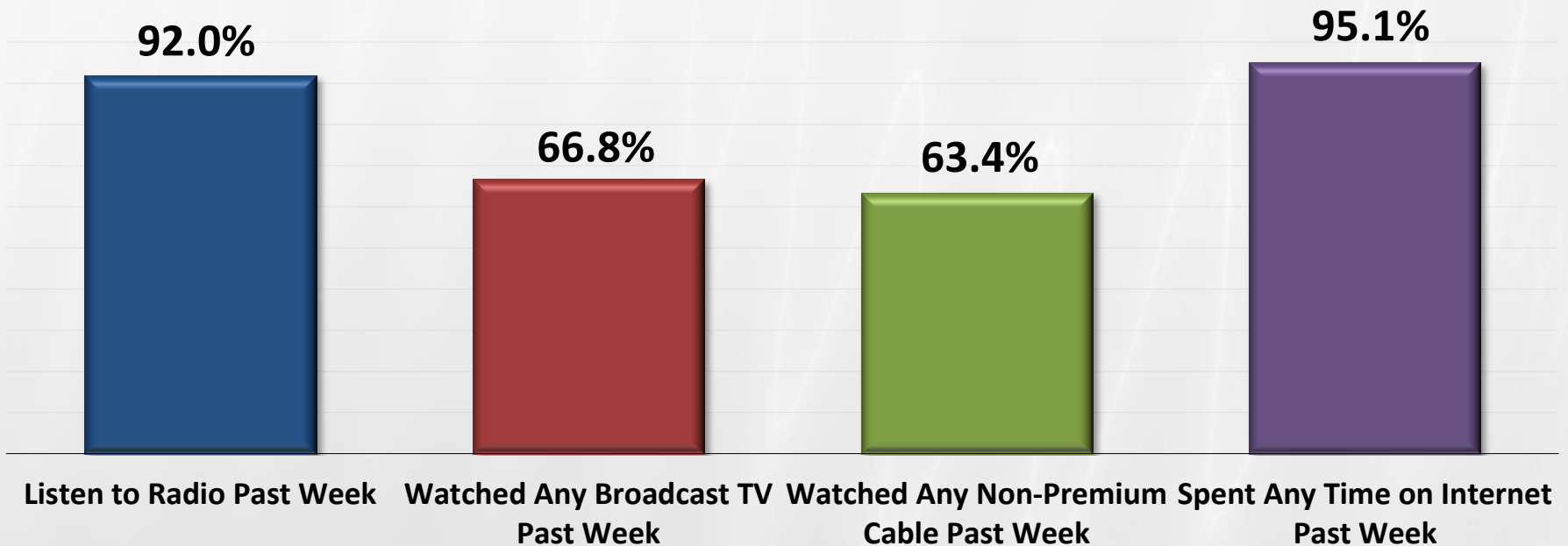
*Radio reaches over **1.6 million**
Inland Empire **Adults 18+***





RADIO REACHES **IE** MILLENNIALS

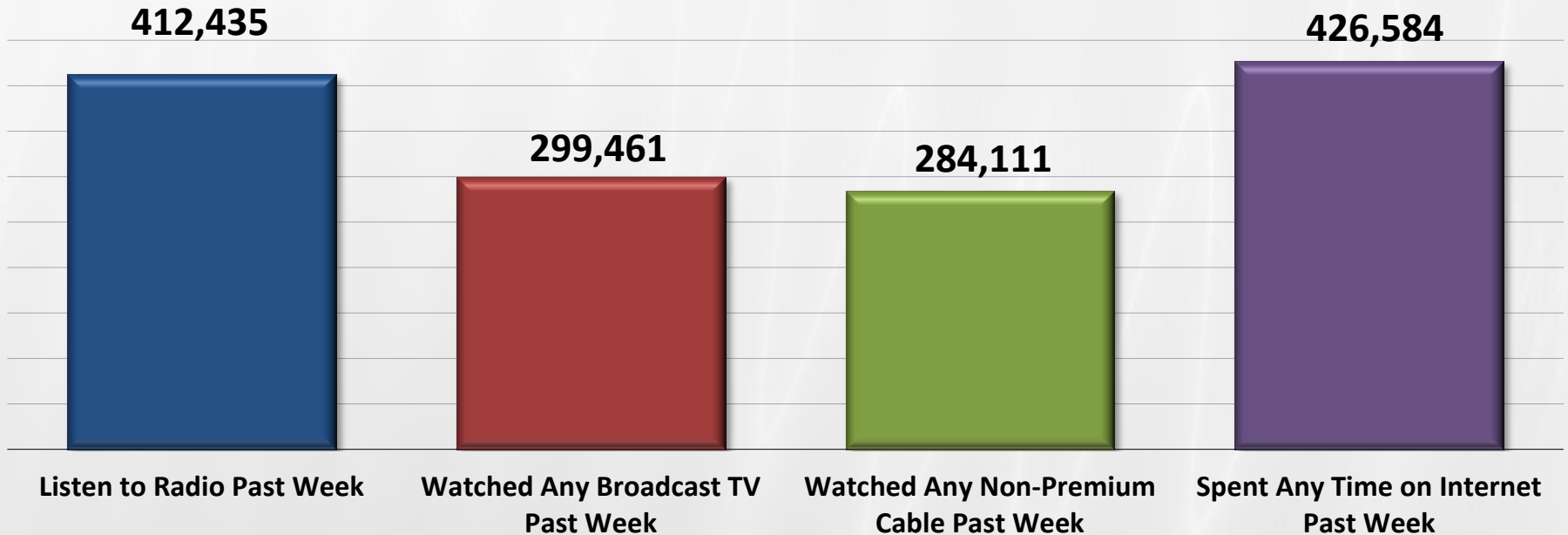
Radio reaches **92%** of *Inland Empire Millennials*





RADIO REACHES **IE MILLENNIALS**

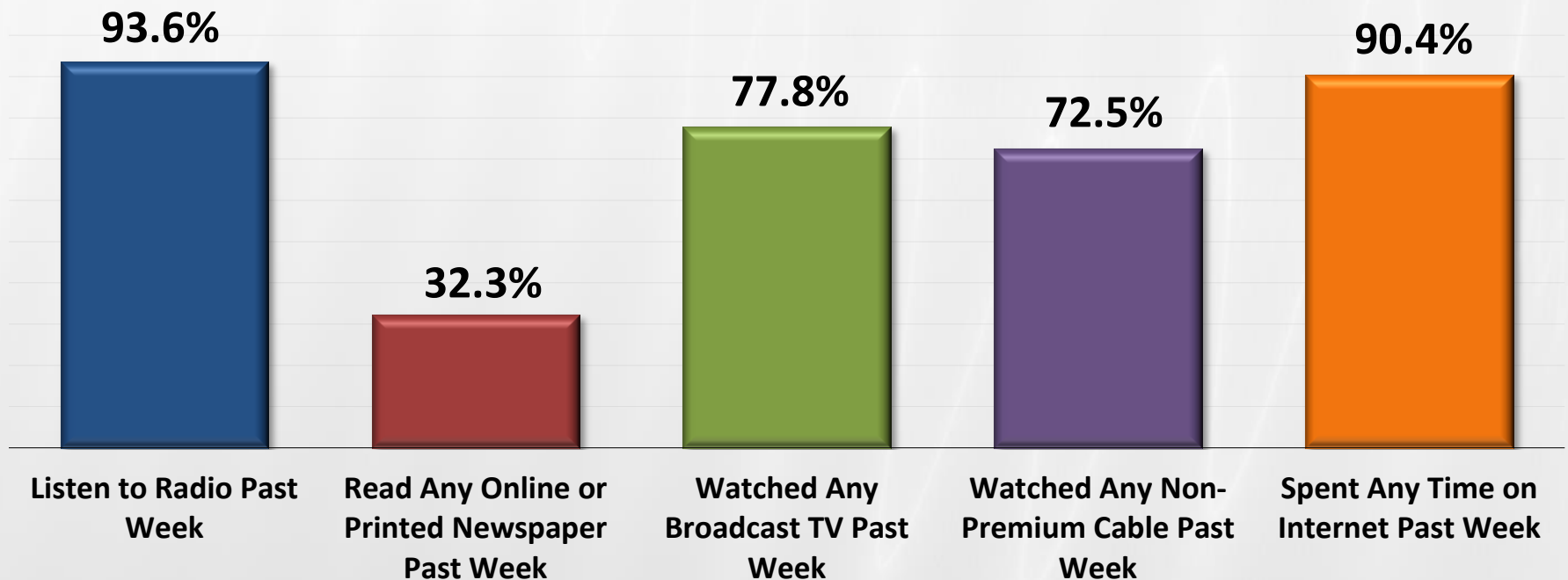
*Radio reaches over **400,000**
Inland Empire **Millenials***





RADIO REACHES MORE **IE GEN X** IN A WEEK THAN ANY OTHER MEDIUM

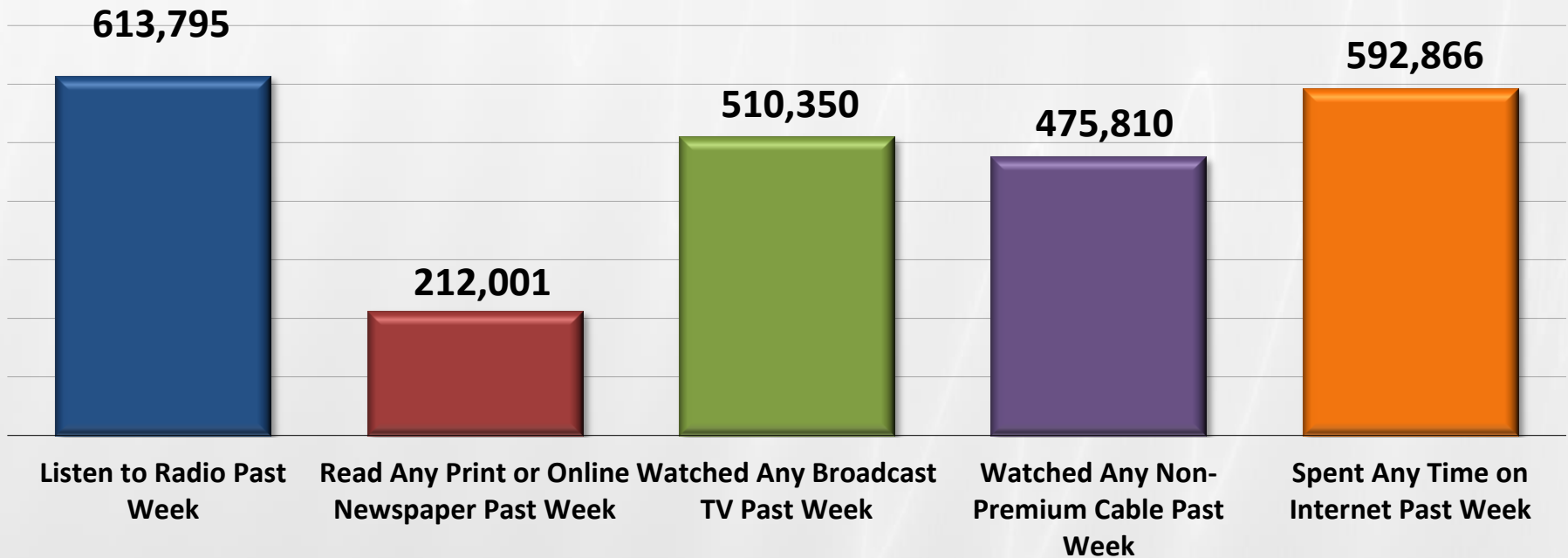
Radio reaches **93.6%** of *Inland Empire Gen X*





RADIO REACHES MORE **GEN X** IN A WEEK THAN ANY OTHER MEDIUM

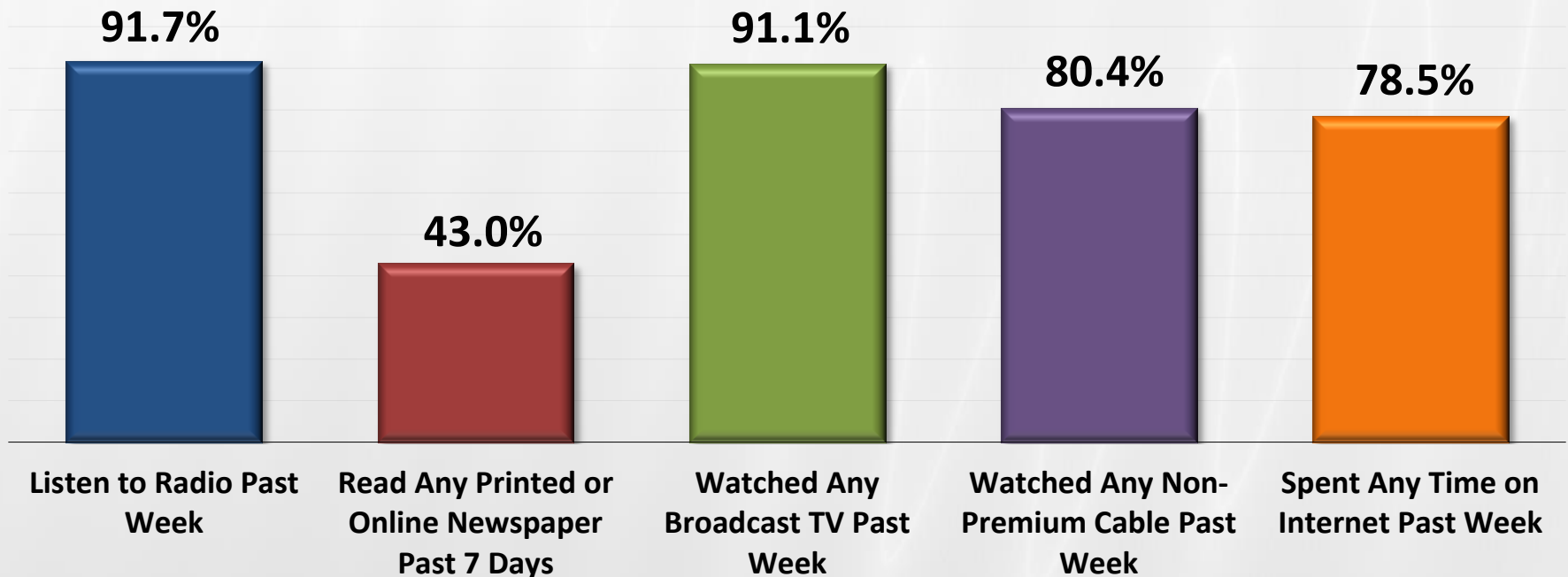
*Radio reaches over **600,000**
Inland Empire **Gen X***





RADIO REACHES **IE BABY BOOMERS**

Radio reaches **91.7%** of *Inland Empire Baby Boomers*





RADIO REACHES MORE **BABY BOOMERS** IN A WEEK THAN ANY OTHER MEDIUM

*Radio reaches over **500,000**
Inland Empire **Baby Boomers***

