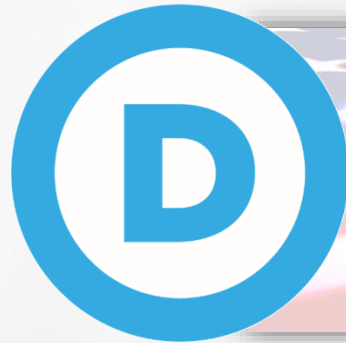
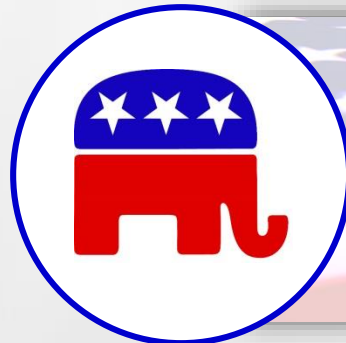


7 OUT OF 10 LOS ANGELES HISPANICS ARE REGISTERED TO VOTE



48.8% OF HISPANIC REGISTERED VOTERS ARE DEMOCRATS

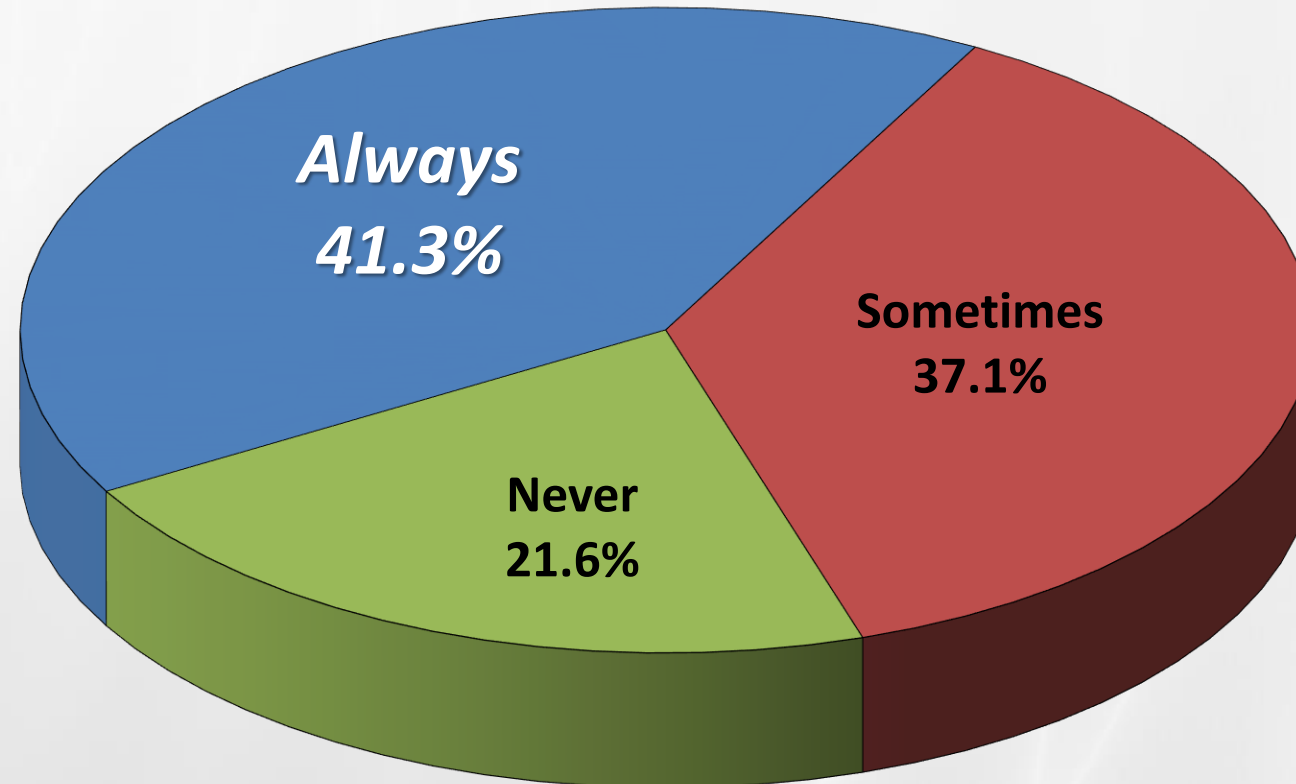


11.8% OF HISPANIC REGISTERED VOTERS ARE REPUBLICANS



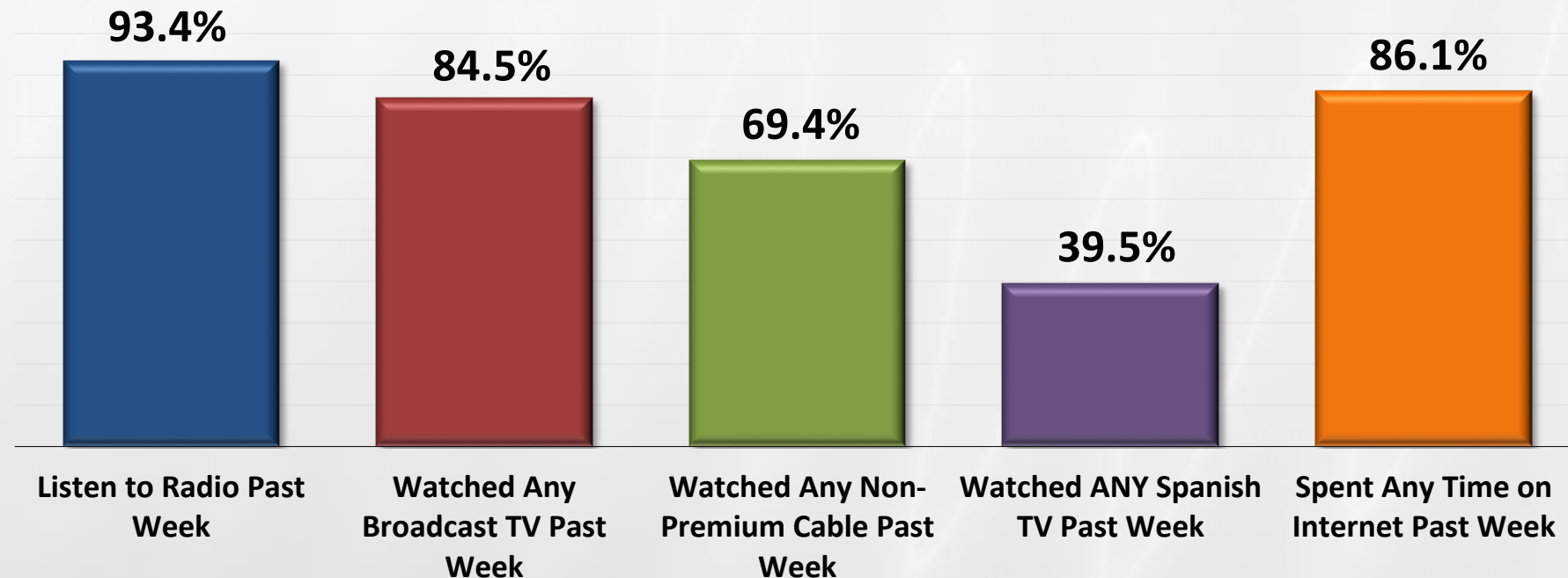
6.0% OF HISPANIC REGISTERED VOTERS ARE INDEPENDENT

35.4% OF HISPANIC REGISTERED VOTERS ALWAYS VOTE IN ANY ELECTION



RADIO REACHES MORE HISPANIC REGISTERED VOTERS IN A WEEK THAN ANY OTHER MEDIUM

Radio reaches **93.4%** of Hispanic Registered Voters



HISPANIC REGISTERED VOTERS LISTEN TO RADIO MORE THAN PANDORA



93.4%

OF HISPANIC REGISTERED VOTERS LISTENED TO RADIO IN THE PAST WEEK



25.1%

OF HISPANIC REGISTERED VOTERS HAVE VISITED PANDORA IN THE PAST WEEK



Spotify

18.8%

OF HISPANIC REGISTERED VOTERS HAVE VISITED SPOTIFY IN THE PAST WEEK

HISPANIC REGISTERED VOTERS LISTEN TO RADIO

More Hispanic registered voters listen to Radio in a WEEK than visit these social networking sites in a MONTH

Reach %

