

RADIO'S WEEKLY REACH NOW 93% OF MARCH

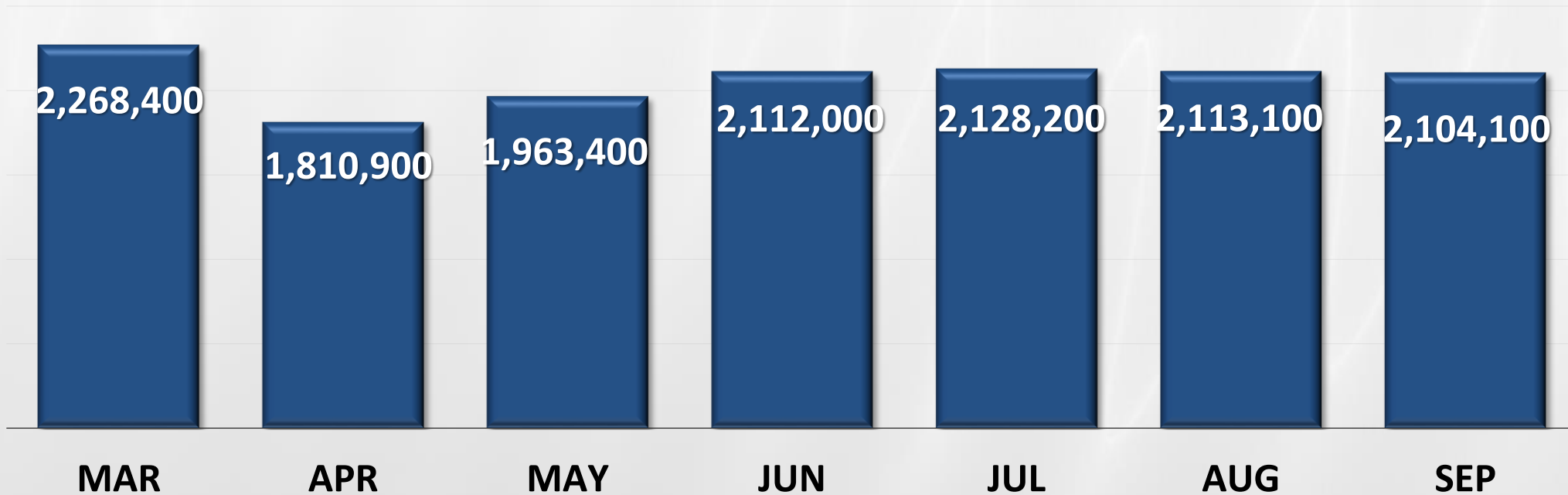
Average Weekly Cume in September 2020 compared to March 2020
San Diego



Cume Persons

REACH RECOVERY FORMULA

$$\frac{2,104,100}{2,268,400} \times 100 = 93$$





RADIO'S WEEKLY REACH NOW 93% OF MARCH

Average Weekly Cume Comparison *San Diego*

DEMO	MAR	APR	MAY	JUN	JUL	AUG	SEP
P12+	2,268,400	1,810,900	1,963,400	2,112,000	2,128,200	2,113,100	2,104,100
P18-34	645,500	481,400	548,800	606,600	609,800	590,500	606,100
P18-49	1,188,100	950,000	1,042,000	1,113,300	1,121,100	1,110,500	1,109,700
P25-54	1,130,100	920,400	1,003,600	1,050,000	1,048,600	1,038,600	1,038,700
P35-64	1,071,800	916,300	966,300	1,016,300	1,009,400	1,015,700	1,000,900
Hispanic 12+	790,000	633,400	678,700	741,300	740,800	761,200	759,700

CUME OVER 90% OF MARCH FOR EVERY DEMO

Cume Recovery Index vs March 2020 *San Diego*

DEMO	APR 2020 vs. MAR 2020	MAY 2020 vs. MAR 2020	JUN 2020 vs. MAR 2020	JUL 2020 vs. MAR 2020	AUG 2020 vs. MAR 2020	SEP 2020 vs. MAR 2020
P12+	80	87	93	94	93	93
P18-34	75	85	94	94	91	94
P18-49	80	88	94	94	93	93
P25-54	81	89	93	93	92	92
P35-64	86	90	95	94	95	93
Hispanic 12+	80	86	94	94	96	96

RADIO'S AVERAGE AUDIENCE NOW 84% OF MARCH

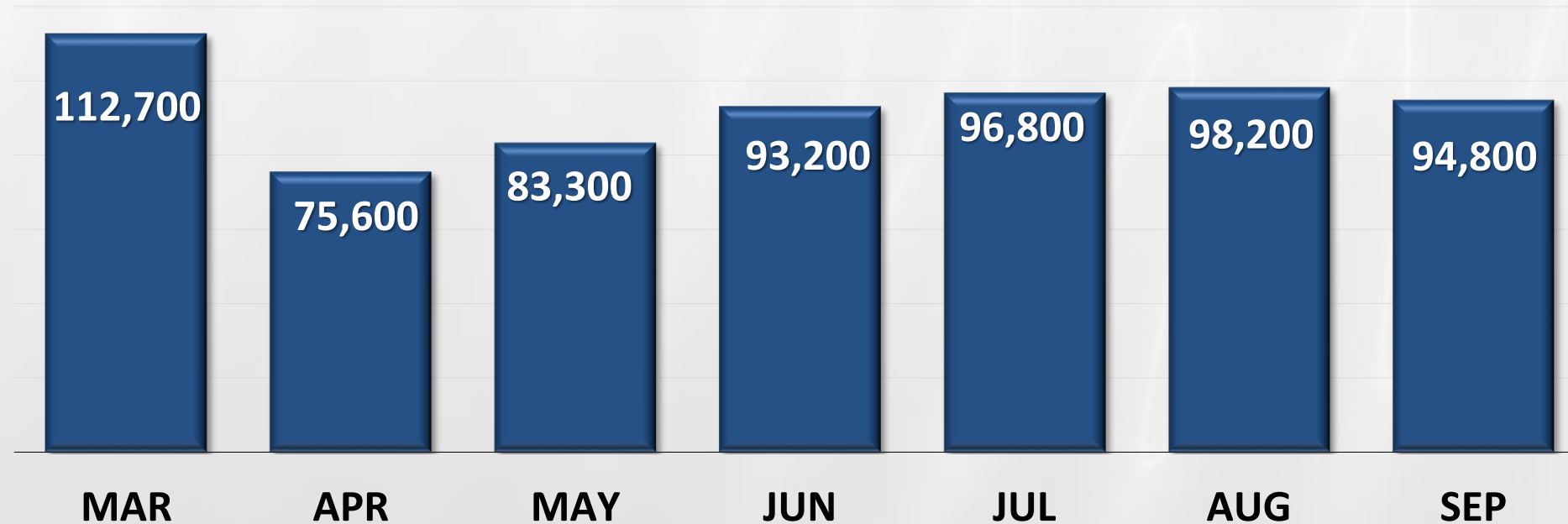
Average Quarter Hour Persons in August 2020 compared to March 2020
San Diego



AQH Persons

AQH RECOVERY FORMULA

$$\frac{94,800}{112,700} \times 100 = 84$$



RADIO'S AVERAGE AUDIENCE NOW 84% OF MARCH

Average Quarter Hour Persons Comparison *San Diego*

DEMO	MAR	APR	MAY	JUN	JUL	AUG	SEP
P12+	112,700	75,600	83,300	93,200	96,800	98,200	94,800
P18-34	26,800	17,100	18,700	20,500	21,300	22,600	20,900
P18-49	53,600	33,600	35,500	41,400	44,100	45,600	43,800
P25-54	54,200	32,700	37,200	42,500	44,900	45,700	44,800
P35-64	59,200	38,100	42,300	49,200	52,000	51,200	50,800
Hispanic 12+	42,900	28,000	29,900	36,200	37,000	38,700	37,500

SEPTEMBER AQH RECOVERY INCREASED ACROSS DEMOS

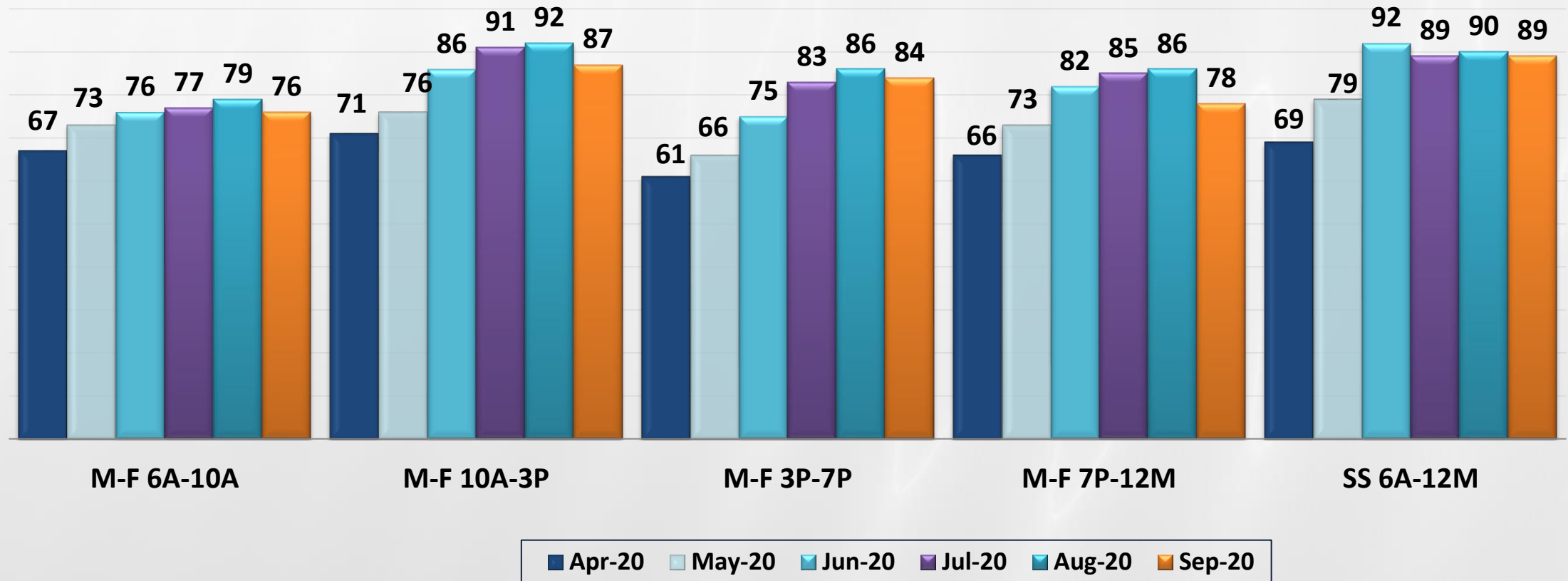
Average Quarter Hour Recovery Index vs March 2020
San Diego

DEMO	APR 2020 vs. MAR 2020	MAY 2020 vs. MAR 2020	JUN 2020 vs. MAR 2020	JUL 2020 vs. MAR 2020	AUG 2020 vs. MAR 2020	SEP 2020 vs. MAR 2020
P12+	67	74	83	86	87	84
P18-34	64	70	76	79	84	78
P18-49	63	66	77	82	85	82
P25-54	60	69	78	83	84	83
P35-64	64	72	83	88	86	86
Hispanic 12+	65	70	84	86	90	87

MIDDAY AND WEEKENDS APPROACH MARCH LEVELS IN SAN DIEGO

Average Quarter Hour Recovery by Daypart April, May, June, July, August, and September 2020 vs. March 2020

San Diego



MOST LISTENING STILL TAKES PLACE OUT OF HOME IN SAN DIEGO

Share of listening in and out of home in *San Diego*

